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Toys of Summer Keep Boredom at Bay

Mequon, WI, June 22, 2004 -- Depending on your lifestyle and your plans for the summer you may need some help with keeping your kids active. Dot's Toys Dot Com offers some suggestions to keep boredom at bay.

If your child likes bugs and butterflies, then perhaps catching and observing these critters with our line of bug boxes and butterfly nets is the ticket to an enjoyable summer. We suggest heading outdoors with tools to catch and examine nature's bounty.

- **Butterfly Nets, Fluorescent bug boxes and Nature houses** (\$14.00 to \$18.00) – No one has the quality of tools needed for serious young entomologists than Tweber of Kewaskum, WI. Their butterfly nets come in bright orange and yellow, making it easy to follow a young adventurer in tall grass. Tweber's nature houses and firefly boxes are designed to keep and examine the latest finding. All are crafted of sturdy hardwood and will last through season after season of use. Ages 4 years and up.

If summer means a car, plane or train ride for a week or just a day then an activity or travel toy is a great choice. No matter what type of trip you are taking: plan ahead. Think about how much time will be spent waiting in an airport, or sitting in a car seat. Here are some great travel toy choices:

- **Wirewalker** (\$9.95) - Loop dee Lou® Wirewalker™ is one of the most innovative playthings unveiled at Toy Fair 2004 in New York. Loop dee Lou trapezes and slides from the center of the loop to the outside. His hands and feet attach and detach from the wire frame to perform incredible wirewalking stunts. Loop Dee Lou will attach to any bead maze. Age: 1 Year and Up
- **More Friendly Bugs Lacing Cards** (\$14.00) - Big bugs and little ones with friendly faces – that's what your child will be dressing up with colored laces. There's a quintet of lightning bugs, a crimson dragonfly perched on queen anne's lace, a gorgeous butterfly wearing her wings like a queen's robe, and more. All the cards are trimmed in dots mimicking the lacing holes. An easy compact item to enjoy over and over again. Ages: 3 Years and Up
- **Sweetheart Doll** (\$35.00) - The Waldorf baby doll is the perfect doll for a three-year old yearning for a companion to share the trip. They feature simple embroidered "neutral" faces that help develop a child's imagination to see the doll laugh, cry, sleep or be happy. The dolls are handmade of sheep wool, cotton stockinet and quartz sand. Natural, soft materials invite lots of cuddling and caring.

The dolls are dressed in sweet red and blue removable jumpers trimmed with a festive cherry trim. Underneath is a soft velour body that matches the long stocking cap she wears on her head. Sweetheart Red has brown braids and Sweetheart Blue has yellow yarn braided pigtails. Age: 3 Years and up

If summer means rainy days, crafts can pick up the spirits and expand the know-how of children. Check out these crafty kits.

- **Bug Bitin' Plant Kit** (\$9.00) -- The artist in your child can use the four types of clay provided to decorate or sculpt a design on the outside of the plant pot provided. Then you order your favorite type of bug-eating plant - a sundew, pitcher plant or venus flytrap. When the plant arrives the nature-lover plants the bug-eating plant and watches insects try to escape its reach. Ages 3 years and up
- **Make Your Own Postcards** (\$7.90) - Do you know someone heading to camp or taking a trip this summer? Then you will need them to add some extra gear to help maintain communication with everyone back home - the Make Your Own Postcards kit. Creates 10 wild and crazy postcards with the 250 Pop-Outs!TM (fun and easy pop-out shapes), postcards and a glue stick. Ages 7 years and up.
- **Peg Loom** (\$15.95) - The peg Loom from Harrisville Designs reminds me of my Aunt Madge who spent hours teaching me to weave potholders, crochet and embroider. This hardwood loom with slanted nylon pegs that make sure the weaving stays in place would have made my lessons so much easier. The Peg Loom includes 100% pure wool yarn spun in New Hampshire, enough to make a purse or a simple wall hanging. Easy-to-follow instructions guide the new user through the simple procedures required to complete a host of projects, including coasters, dollhouse rugs or magic carpets. And that's pretty helpful – especially if you don't have an Aunt Madge of your own to turn for help. Ages 5 years and up.

If pretend play and spending time with imaginary friends is a big part of summer, here are some little animals from Cloverleaf Farms ready to play a role in a young child's world.

- **Ready to Play Sets** (\$14.90 - \$16.90) – Each of these adorable ready to play sets contain poseable animal figures and a theme which follows the storybook enclosed. Purchase any of the Ready to Play Sets and receive a free animal family (valued at \$20.00). There are five different themes to choose from. Ages 3 years and up.

More information about these toys, Dot's of Approval – our award-winning toys, Bestsellers and Dot-Da-da-dah! – our new toys for 2004 can be found by visiting www.dotstoys.com.

Company Background

DotsToys.com is part of the Lehnert Group, a corporation established in June, 2003. Products are chosen for their quality, developmental play value and fun. The owners, John and Robin Lehnert have over 20 years of combined marketing experience. For the previous 5 years Robin was the PR & promotions manager for BRIO. That experience provided an opportunity to evaluate toys from around the world. Co-owner John Lehnert brings expertise in advertising and brand management. He is currently associate creative director at Bluehorse, Inc., a major midwest advertising and PR firm.